

## Confidential - Think Tank Photo New Product Information for Distributors

Name of product: **Airport Acceleration - Backpack that meets all airline carry on requirements.**

Suggested MSRP/ MAP:

Suggested Wholesale \$:

Outer Dimensions without laptop case: 18 x 13 x 7" (46 x 33 x 18 cm)

Outer Dimensions with laptop case: 18 x 13 x 8.5" (46 x 33 x 22 cm)

Inner Dimensions of laptop case: 14.5 x 11 x 2" (37 x 28 x 5 cm)

Inner Dimensions: 17.5 x 12.5 x 6.5" (44.5 x 32 x 16.5 cm)

Weight: 3 lbs 6 oz - 6 lbs 7oz (1560 - 2920 grams) Includes laptop case.

Weight of Laptop Case: 1 lb 5 oz (605 grams)



**Product includes:** Removable 15" laptop case with shoulder strap

Removable Rain Cover

Tripod Cup and straps

Removalbe Dividers

Removable Waistbelt

**Materials:** Ballistic nylon, metal hardware, YKK RC Fuse Zippers, Nylon Diamond Ripstop, Ripstop Poly, Blue inside trim.

**Product Description:** This is a smaller backpack that will fit all international carry on requirements with the laptop case removed. The reason why the laptop case is in a stretchable front pocket is to reduce the physical size of the bag when checking in at the airport and putting it under the seat or in the overhead. This is a strategic difference between our backpack and other brands. It will still hold a 400 2.8 lens, Pro size DSLR's, and a full array of equipment. Features:

**Removable Laptop case** – holds 15" laptops. Has a front organizer pocket and a shoulder strap.

**Stretchable Front Pocket** – locking zipper slider (like the Whip it Out) holds the laptop case securely in place.

**Tuck Away Shoulder Straps** – Same as the Airport Addicted.

**Full featured shoulder straps** – Same as the Airport Addicted.

**Removable waistbelt** – Similar to the Airport Addicted.

**Top, Side, and Bottom Handle** – Same as the Airport Addicted.

**Top zippered pocket** – Same as the Airport Addicted.

**Business Card Holder** – Same as the Airport Addicted.

**Side Stretch pocket for monopods, etc.** – Similar to the Airport Addicted.

**Removable Rain Cover** – seam sealed. Note it will cover the Bazooka tripod case.

**Dividers** – comes with plenty – see photos. Gear can be arranged with or without lenses attached.

**Interior Space** – can hold a 400 2.8 with hood reversed and leather cover, Pro size DSLR's, and plenty of other gear. See photos.



The main issue going through airports are **SIZE** and **WEIGHT**.

The 15" laptop case is located in a front stretch pocket for two reasons:

1. When it is removed, it reduces the size of the backpack.
2. When removed, it reduces the backpack weight 5-10 lbs.

Traditional photo backpacks do not decrease in size when the laptop is removed.

**For international travel, this is a better choice for the photographer instead of the Airport Addicted.**



The front stretch pocket works similar to the Whip It Out.

The zipper slider is self-locking. So when the zipper is pulled up, the front stretch pocket compresses around the laptop case. It is very secure and will not fall out unless the bag is put upside down.

When getting to your seat on an airplane, it is very fast pulling out the laptop and then putting the backpack in the overhead compartment.

**The Artificial Intelligence 17 can be used with this product.**



Many of the features and benefits are similar to the Airport Addicted backpack. There are similar features like the side stretch pockets, handles on the top, side, and bottom, attachment method for monopods or tripods, etc.

**One significant difference is that the back panel is curved for comfort.**

On this model, the shoulder straps tuck away the same as the Airport Addicted.



This will hold up to a 500 mm 4 lens, with the hood reversed and the leather cover. Shown in the photo is a 400 mm 2.8.

**This backpack is ideal for sports and nature enthusiasts.**

It will hold two or more DSLR's, plus a big lens, 70-200 2.88, wide angles, strobes, and all other equipment.